

**From:** Nuance - Makers of PaperPort [nuance@reply.digitalriver.com]  
**Sent:** Friday, September 05, 2008 6:44 AM  
**To:** MAJOR DOMO  
**Subject:** Don't miss the action - Save \$100 on Dragon NaturallySpeaking 10!

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The advertisement banner features the Nuance logo in the top left. In the top right, there is a blue starburst graphic that says "SAVE 50%", a price tag for "\$99.99", and a green "BUY NOW" button with a right-pointing arrow. Below the price tag, it says "Offer expires 9/30/08". The main background of the banner shows a close-up of a hand in a football glove about to catch a football on a grass field. The text "Stop fumbling with your keyboard... Now get work done in a snap!" is prominently displayed. Below this, it says "The NEW Dragon makes voice dictation so easy you won't miss a minute of the big game!". On the left side of the banner, there is an image of the Dragon NaturallySpeaking 10 Preferred software box. At the bottom of the banner, the product name "Dragon NaturallySpeaking 10 Preferred" is written in a large font. To the right of the product name, there is a list of features: "-Up to 99% Accurate and 3x Faster than Typing", "-Installs quickly and requires no special script reading", "-Use with virtually all Windows-based applications including Microsoft Word, Excel, Internet Explorer, Corel WordPerfect, AOL and more", and "-Handheld and Bluetooth support with Nuance-approved devices". At the bottom left of the banner, there is a "BUY NOW" button and "Offer expires 9/30". At the bottom right of the banner, there is the Dragon NaturallySpeaking Preferred logo.

**Dragon NaturallySpeaking 10 Preferred** gives small business and advanced PC users the power to create documents, reports and emails three times faster than most people type - with up to 99% accuracy.

Surf the Web by voice or dictate and edit in Microsoft Word and Excel, Corel WordPerfect, and most other Windows-based applications. Create voice commands to quickly insert blocks of texts or images.

**A high-quality headset is included!** Dictate into a handheld device when you're away from your PC, or use a Bluetooth microphone for the same great dictation results without the wires.

\*Taxes, shipping and handling not included. (Offer is not for resale and is limited to five per customer.)

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