

Christopher Means

From: NovaStor [listserver@novastor.com]
Sent: Monday, September 10, 2007 12:07 PM
To: cmeans@ctm-design.com
Subject: NovaStor PartnerNews: NovaStor's Corporate Identity Manual
Attachments: CIManual.pdf



Dear NovaStor Partner,

To assure all our partners profit from the full benefit of marketing NovaStor as a brand of notable market value we wish to ensure the consistent presentation of our products on all our partners' websites.

For this purpose NovaStor has created a new Corporate Identity Manual that provides a short overview over the correct usage of NovaStor named industry leader the NovaStor logo, registered brands and the color code. We kindly ask you to adhere to NovaStor's Corporate Identity Manual which you will find attached in this mail.



NovaStor Recognized
as an Industry Leader
in Online Backup
[>more](#)

Apart from the design components referred to in NovaStor's Corporate Identity Manual NovaStor provides a range of box shots in different sizes, angles and qualities, screen shots, data sheets and other up-to-date material on the NovaStor website.

All material required by our partners to properly promote and present NovaStor products can be accessed via the partner marketing section of our website; choose Partners > Marketing Support from the main navigation, or go to the following URL:

<http://www.novastor.com/noc/resellers/graphics.asp>

NovaStor kindly asks you to assure that you use the correct material at all times.

For further questions, please do not hesitate to contact Elena Stieben.

We thank you for your attention.



Best wishes,

Elena Stieben

Elena Stieben | Marketing-Assistant
Tel +49 (40) 638.09-31 | Fax +49 (40) 638.09-29
Email elena.stieben@novastor.com

NovaStor Software AG
Grundstrasse 12
CH-6343 Rotkreuz
Tel +41 (41) 798 33 55
Fax +41 (41) 798 33 99

NovaStor GmbH
Neumann-Reichardt-Str. 27-33 Haus 11
D-22041 Hamburg
Tel +49 (40) 638 09 0
Fax +49 (40) 638 09 29

NovaStor Corporation
80-B West Cochran Street
Simi Valley CA, 93065 USA
Tel +1 (805) 579 6700
Fax +1 (805) 579 6710